

Advanced Die-Cut Postcard Sheeting System

TECHNOLOGY OVERVIEW

This advanced die-cut postcard sheeting technology represents a significant advancement in direct mail production capabilities. The system delivers superior quality, enhanced creative possibilities, and improved operational efficiency for premium postcard production.

TECHNICAL SPECIFICATIONS

Superior Quality Output

- **Line Speed:** 500 feet per minute
- **Maximum Substrate:** 20pt (.020")
- **Substrate Width Range:** 6.5" to 22.0"
- **Sheet Length Range:** 4.0" to tool circumference
- **Die Cut Tooling Circumference:** 35.625" (for standard applications)
- **Delivery System:** Shingle Stream
- **Waste Management Options:** Feed to existing baler or standalone system
- **Footprint:** Compact design for efficient floor space utilization

APPLICATIONS

This technology is ideal for producing:



Custom-shaped promotional postcards



Premium direct mail campaigns



Loyalty cards and membership credentials



Retail promotional materials



Interactive mail pieces with tear-away components



Special event announcements and invitations



Response cards with unique designs



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KEY CAPABILITIES

Superior Quality Output

- Clean cut edges with no white borders on full-bleed dark prints
- Precise sizing and registration through acceleration and deceleration
- Processes substrates up to 20pt (.020")
- Tight web register control for consistent positioning and cut quality

Enhanced Creative Possibilities

- Custom shapes that go beyond traditional straight-cut formats
- Rounded edges, chamfers and punch-out elements
- Internal perforation patterns for tear-away components and response mechanisms
- Flexible die plates make it easy to change shapes between jobs

Operational Efficiency

- Production speeds up to 500 feet per minute
- Simple, compact and robust design built for 24/7 production
- Short web path from roll to sheet minimizes waste
- 100% servo technology with continuous feed
- No sheeter knives or slitters to maintain or adjust

MARKET ADVANTAGES

Stand Out in the Mail

Custom shapes help capture attention and differentiate pieces from standard rectangular formats.

More Creative Freedom

Produce shapes, rounded corners, punch-outs and perforated elements that give designers more options.

Premium Finished Pieces

Precise cutting and registration deliver clean, professional results across a range of applications.

Speed Without Sacrificing Quality

Produce distinctive finished pieces at speeds up to 500 feet per minute.

Learn more about EMT and our complete line of products and services.

